

**GET READY TO  
DISCO FOR A CURE**

*Friday, April 7, 2017  
K - State Alumni Center*



**POLYESTER  
PARTY**

*A benefit for the Johnson Cancer  
Research Center at Kansas State University*

**FEATURING OFF THE HOOK  
BRA ART CONTEST  
GROOVY MUSIC BY  
DISCO DICK  
AND THE MIRRORBALLS**

[www.cancer.k-state.edu/newsevents/polyester.html](http://www.cancer.k-state.edu/newsevents/polyester.html)

*# Polyester Party*

# *Pink & Purple Polyester Party*

## *April 7, 2017*

### *Sponsorship and Underwriting*

The 6th Annual Pink & Purple Polyester Party is a hip and happenin' retro dance party, with proceeds benefiting the Johnson Cancer Research Center at Kansas State University.

About that name... "Pink" represents cancer, "Purple" for Kansas State University...and the "Polyester Party"...speaks for itself! Wear something pink or purple...or if you've got some polyester in the closet...break it out!

Pink & Purple will feature terrific food and drink, dancing to great music live from the 60s, 70s & 80s, and *Off the Hook* featuring one-of-a-kind bra art created by local businesses.

**DY NO MITE!** \$3,500 Presiding Sponsor of Event  
*CivicPlus*

Reserved Table (seating for 10 and 2 drink tickets per person)  
Incorporated in all media relations (web site, printed material, radio or TV)  
Company name featured in posters, invitations, and thank yous

**GROOVY** \$2,500 Entertainment Sponsor  
4 Sponsorships Available

Reserved Table (seating for 10 and 2 drink tickets per person)  
Recognized as underwriter of entertainment

**FAR OUT** \$1,000 Food/Beverage/Décor Sponsor  
10 tickets to attend the event

Recognized as underwriter of Food, Beverages, and Decor

Tickets & Tables *Tickets may be purchased at [www.kstatefightscancer.com](http://www.kstatefightscancer.com)*

**COOL CATS** Reserved Table (seating for 10) \$500  
Single Ticket \$60

**OFF THE HOOK** Designers will receive 2 complementary tickets to the event

Do you have what it takes to create a one-of-a-kind bra art? A fashion show will be conducted during the event to showcase the bras, and attendees are encouraged to "cast their vote" with a monetary donation for their favorite bra. The bra that raises the most money will win a trophy and bragging rights for the year!



*Did you know...*

**100% of proceeds benefit K-State!**

*The Johnson Cancer Research Center:*

- *advances cancer research & education at K-State.*
- *directs 95% of donated funds to the most promising cancer research projects and students at K-State.*
- *has 90 researchers in 18 departments at K-State.*
- *invests hundreds of thousands of dollars into K-State research every year.*



**For more information about  
the Pink & Purple Polyester Party  
please contact:**

**Thad Schneider at [tsschneider93@gmail.com](mailto:tsschneider93@gmail.com)  
785-844-1144**

**For tickets: [www.kstatefightscancer.com](http://www.kstatefightscancer.com)**

**Find us on Facebook:**

**[www.facebook.com/pinkandpurplepolyesterparty](http://www.facebook.com/pinkandpurplepolyesterparty)**

**KANSAS STATE  
UNIVERSITY**

Johnson Cancer  
Research Center

**For more information about the  
Johnson Cancer Research Center:**

**[www.cancer.k-state.edu](http://www.cancer.k-state.edu)  
[cancerresearch@k-state.edu](mailto:cancerresearch@k-state.edu)  
785-532-6705**