



Update

October 2003

For your calendar!

CANCER RESEARCH AWARD BANQUET

Friday, April 2, 2004

DEDICATION

of the Terry C. Johnson
Center for Basic Cancer
Research and
Annual Council Meeting

Saturday, April 3, 2004

WE ARE GRATEFUL FOR THEIR SUPPORT!



Manhattan Town Center selected the Cancer Center as the beneficiary of their annual fundraiser. **CLIMB FOR THE CURE** raised \$750 in July!



The National Ladies Auxiliary VFW presented the Cancer Center with a \$20,000 gift in October!

For more information about the research, education, and outreach programs at the Johnson Cancer Center, you can contact the editor:

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We're on the Web
www.k-state.edu/cancer.center

New Director Gets Busy

Since his appointment as Director, Dr. Denell has been busy talking about K-State cancer research and representing the center through:

- Presentations, tours of our new facility, and visits with friends and longtime cancer center supporters around the state
- Live interviews with Sunny 102.5FM
- Participation in K-State's Open House and Family Day
- Hosting the annual Cancer Research Award banquet and council meeting, and
- Serving as the invited speaker at the ACS Relay For Life of K-State, where Dr. Johnson, our center's founder, was honored.

In addition, he and selected faculty also reviewed applications and approved funding for travel fellowships, equipment grants, and research assistance. He initiated the *Innovative Research Grants* program to support new researchers doing preliminary research, upon which they must often base requests for national and international extramural funding.

Also important to the center and K-State are a Dr. Denell's recent scientific achievements.

He was one of four annual recipients of KU's Higuchi-Endowment Research Achievement Award for excellence in scientific research performed at Kansas Board of Regents institutions.

Denell and cancer center affiliate Dr. Susan Brown applied to have the red flour beetle they use for their genetics research selected for genome sequencing. Their application to the National Human Genome Research Institute of the NIH was accepted. Very few organisms are selected for sequencing. This is a major accomplishment and testament to their influence on the usefulness of the flour beetle, now a model organism, to the genetic research community. The funds will be given to a national sequencing center, which will then forward the sequence data to K-State for interpretation.

Dr. Denell's research, which led him to the discovery in insects of a group of genes that have proven important to human development and cancers, will be greatly benefited by this sequencing project.



Regier Family (left to right): Randy, Juli, Les, Sandy & granddaughter Ryann and K-State Basketball Coach Wooldridge (far right).

Regier Golf Tournament

About 70 golfers from all over Kansas and Missouri participated in the 6th annual Rob Regier Memorial Benefit Golf Tournament on June 7th at Colbert Hills. This event, hosted by the Regier family, is more successful each year. This year, \$6500 was raised for cancer research and education at K-State!

During the awards banquet, Les Regier acknowledged Scott Jury and Dan McEntee for starting the tournament six years ago, and thanked the participants and sponsors for their involvement. The cancer center extends thanks to the Regiers for all their hard work and dedication to our programs, and to all the participants and donors for their support.

There are many ways you can get involved in the tournament: play golf, be a corporate or hole sponsor, or contribute supplies for the meals or silent auction. Contact the center or Les Regier to be a part of this popular and ever-growing effort to support faculty and students at K-State.

The date for next year's tournament has been set for **Saturday, June 19, 2004**.



Update

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Chalmers Hall Dedication

On Friday, October 24th, the new facility named in honor of Dr. John Chalmers, former K-State administrator and college dean, was officially dedicated. Chalmers created the Division of Biology, the largest academic unit in the College of Arts and Sciences, through the merger of several other life science departments. He was responsible for moving the department of biochemistry to the College of Arts and Sciences to better serve students and faculty. Chalmers was also instrumental in getting the cancer center designated by the board of regents in the late 1970's.

These units will reside in this *state-of-the-art* facility and are grateful to Dr. Chalmers for his efforts.

Sunny 102.5FM & the Wildcats: an unbeatable team

The center thanks Coach Bill Snyder and Sunny 102.5FM for their continuing dedication to cancer research and education at K-State! Throughout every football season, this unbeatable team informs the public about K-State cancer research, and encourages wildcat fans to help. Sunny has increased campaign exposure this year with several live broadcasts around town, including game day promotions with Papa Murphy's Pizza.

Thanks to the fans, the coach, and Sunny 102.5FM, nearly \$90,000 has been raised since 1996 to help support the research teams in Veterinary Medicine, Biochemistry, Chemistry, Biology, Agriculture, and Human Nutrition, as they strive to contribute to the body of knowledge about cancer that will eventually lead to its defeat.

The price of success is high! Sunny hopes to reach the \$100,000 milestone this year. If you would like to help meet this goal, contact the center or John Anderson at Sunny 102.5FM.

Outreach Efforts Increase

Educating the public about cancer, cancer prevention, and cancer research at K-State, and being a known resource to the community, are important goals of the center. We are participating in community collaborations to increase cancer awareness and knowledge, as well as accessibility to local resources for individuals and families facing cancer. Some of these outreach activities include:

- **NATIONAL COLORECTAL CANCER AWARENESS MONTH** (March) activities to promote early detection through regular screenings.
- **SKIN CANCER AWARENESS** activities throughout the year to teach the importance of skin protection and provide free pocket-size sunscreen packets at local outdoor events.
- **NATIONAL BREAST CANCER AWARENESS** Month event to encourage women 40 and older to have annual mammograms.
- **GREAT AMERICAN SMOKEOUT**, an American Cancer Society event coming up on November 20, to encourage smokers to quit for the day, and hopefully longer. The center is working with a local restaurant on a "quit cold turkey" lunch event.
- **GENERAL OUTREACH** at fairs and other community events to inform about the dangers of tobacco use and the importance of good nutrition and exercise in reducing risk of many cancers and other diseases.

