FRIDAY, APRIL 10, 2015
HOUSTON STREET BALLROOM
DOORS OPEN AT 7 P.M.

a benefit for the
Johnson Cancer Research Center
at Kansas State University

SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

Pink & Purple Polyester Party
April 10, 2015
Sponsorship and Underwriting

The 4th Annual Pink & Purple Polyester Party is a hip and happenin' retro dance party, with proceeds benefiting the Johnson Cancer Research Center at Kansas State University.

About that name..."Pink" represents cancer, "Purple" for Kansas State University...and the "Polyester Party"...speaks for itself! Wear something pink or purple...or if you've got some polyester in the closet...break it out!

Pink & Purple will feature terrific food and drink, dancing to great music from the 60s, 70s & 80s, games, and *Off the Hook* featuring a one-of-a-kind bra art created by local businesses.

DY-NO-MITE! $5,000 Presiding Sponsor of Event

1 Sponsorship Available

- 2 Reserved Tables (seating for 20)
- Incorporated in all media relations (website, printed material, radio or TV)
- Company name featured in posters, invitations, and thank yous
- Recognized as a community leader in all Pink & Purple media relations
- Corporate Signage at the Event

GROOVY $2,500 Entertainment Sponsor

4 Sponsorships Available

- Reserved Table (seating for 10)
- Recognized as underwriter of entertainment
- Incorporated in all media relations (website, printed material, radio or TV)
- Recognized as a community leader in all Pink & Purple media relations
- Corporate Signage at the Event

FAR-OUT $1,000 Food/Beverage/Décor Sponsor

- 4 tickets to attend the event
- Recognized as underwriter of Food, Beverages, and Decor
- Incorporated in all media relations (website, printed material, radio or TV)
- Recognized as a community leader in all Pink & Purple media relations
- Corporate Signage at the Event

Tickets & Tables

- Single Ticket $60
- Reserved Table (seating for 10) $500

2013 Pink & Purple Polyester Party

2013 featured live music by Disco Dick & the Mirror Balls. They will be making a triumphant return to our event in 2015! 2013 also featured *Off the Hook* , a one-of-a-kind bra art contest between local businesses: G. Thomas Jewelers, Gaia SalonSpa, J&C Imaging, Salon Essentials and Steve's Floral.

Did you know...
100% of proceeds stay at K-State!

The Johnson Cancer Research Center:

- *advances cancer research & education at K-State.*
- *directs donated funds to the most promising cancer research projects and students at K-State.*
- *has 90 researchers in 18 departments at K-State.*
- *invests hundreds of thousands of dollars into K-State research every year.*

For more information about the Pink & Purple Polyester Party please contact:
Thad or Shannon Schneider at tsschneider@wamego.net
785-844-1144

For more information about the Johnson Cancer Research Center:
www.cancer.k-state.edu
cancerresearch@k-state.edu
785-532-6705

KANSAS STATE UNIVERSITY | Johnson Cancer Research Center