

DISCO FOR  
A CURE



civicplus presents...



a benefit for the  
Johnson cancer research center  
at Kansas state university

k★state  
alumni★ center      april★ 22, 2016

sponsorship & underwriting opportunities

# Pink & Purple Polyester Party April 22, 2016 Sponsorship and Underwriting

The 5th Annual Pink & Purple Polyester Party is a hip and happenin' retro dance party, with proceeds benefiting the Johnson Cancer Research Center at Kansas State University.

About that name... "Pink" represents cancer, "Purple" for Kansas State University...and the "Polyester Party"...speaks for itself! Wear something pink or purple...or if you've got some polyester in the closet...break it out!

Pink & Purple will feature terrific food and drink, dancing to great music from the 60s, 70s & 80s, games, and *Off the Hook* featuring one-of-a-kind bra art created by local businesses.

**Dyno-mite!** \$3,500 Presiding Sponsor of Event  
**CivicPlus**

Reserved Table (seating for 10)

Incorporated in all media relations (web site, printed material, radio or TV)

Company name featured in posters, invitations, and thank yous

**Groovy** \$2,500 Entertainment Sponsor

4 Sponsorships Available

Reserved Table (seating for 10)

Recognized as underwriter of entertainment

**Far-Out** \$1,000 Food/Beverage/Décor Sponsor

10 tickets to attend the event

Recognized as underwriter of Food, Beverages, and Decor

Tickets & Tables *Tickets may be purchased at [www.kstatefightscancer.com](http://www.kstatefightscancer.com)*

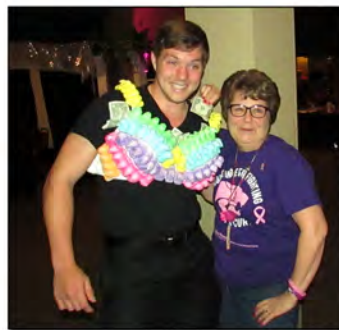
**Cool Cats** Reserved Table (seating for 10) \$500

Single Ticket \$60

**Off The Hook** Designers will receive 2 complementary tickets to the event  
Do you have what it takes to create a one-of-a-kind bra art? A fashion show will be conducted during the event to showcase the bras, and attendees are encouraged to "cast their vote" with a monetary donation for their favorite bra. The bra that raises the most money will win a trophy and bragging rights for the year!

# PREVIOUS PINK & PURPLE POLYESTER PARTY PHOTOS

Once again, we are pleased to announce Disco Dick and the Mirrorballs will be making a triumphant return to our event in 2016!



***Did you know...  
100% of proceeds stay at K-State!***

*The Johnson Cancer Research Center:*

- advances cancer research & education at K-State.*
- directs donated funds to the most promising cancer research projects and students at K-State.*
- has 90 researchers in 18 departments at K-State.*
- invests hundreds of thousands of dollars into K-State research every year.*

***For more information about the Pink & Purple Polyester Party  
please contact:***

***Thad Schneider at [tsschneider@wamego.net](mailto:tsschneider@wamego.net)***

***785-844-1144***

***or Dave Lewis at [davelewis@live.com](mailto:davelewis@live.com)***

***785-313-0781***

***For more information about the  
Johnson Cancer Research Center:***

***[www.cancer.k-state.edu](http://www.cancer.k-state.edu)***

***[cancerresearch@k-state.edu](mailto:cancerresearch@k-state.edu)***

***785-532-6705***

***For tickets: [www.kstatefightscancer.com](http://www.kstatefightscancer.com)***

***Find us on Facebook:***

***[www.facebook.com/pinkandpurplepolyesterparty](http://www.facebook.com/pinkandpurplepolyesterparty)***

***KANSAS STATE***  
***UNIVERSITY***

***Johnson Cancer  
Research Center***