

The Link...



Johnson Center for
Basic Cancer Research

KANSAS STATE UNIVERSITY

YOU → K-STATE → faculty → students → cancer research

MARCH 2009

Dear Friends,

The center has several new *looks* in 2009. We are introducing our new logo, newsletter, and Web site. Check us out at: www.cancer.k-state.edu We would love to hear what you think.

YOU are a critical **Link** to the success of our researchers and students. Your support makes significant accomplishments possible. Thank you for your support.

Sincerely,
Jan Galitzer, Editor
On behalf of the
staff of the center

COLLABORATION AT NEW LEVELS

Ever since I became director of the cancer center, I have been working to enhance interactions with the KU Cancer Center (KUCC). On January 27, 2009, an agreement was signed by K-State and KU to formalize a partnership between our cancer centers.

The purpose is to foster collaboration between the cancer researchers at the two universities, recognizing their unique roles, and building on each others' strengths.

Both centers will benefit from the relationship in terms of productivity and national funding. This is a win-win situation, as we offer expertise in

basic research and they offer access to clinical material and the possibility of expediting the translation of basic research into clinical trials.

We have two agreements. The first formalizes our desire to enhance administrative cooperation at the two centers and stimulate collaboration between our scientists. Our affiliates will become adjunct members of the KUCC. The two centers will share seminars and research equipment. Representatives of each center will meet regularly to assess progress and devise strategies to encourage additional cooperation.

The second agreement insures our support of KUCC's goal to achieve NCI designation as a comprehensive cancer center. This would be a major step forward on both the research and treatment fronts.

This partnership will surely have a major impact on cancer research in Kansas. And provide significant economic benefit to our institutions, as well as to the state of Kansas. We look forward to this exciting new era of cooperation and success in our efforts to conquer cancer.

Rob Denell,
Director

ACCEPTING A CHALLENGE HIGHLIGHTS OTHER COLLABORATIONS

In our annual magazine's lead article, Dr. Denell highlighted some of our affiliates engaged in work with peers around the globe, and one of them was Dr. Ryszard Jankowiak, who works on Preventium™ with researchers at the University of Nebraska Medical Center.

This is a unique, exclusive patent-pending blend of powerful natural antioxidants: NAC (N-Acetyl-L-Cysteine), Resveratrol, Lipoic Acid, and Melatonin, that may provide stabilization of estrogen metabolism. Clinical studies with women and men have

proven that Preventium™ keeps estrogen metabolism in balance, which helps the body maintain internal stability or homeostasis.

More information
can be found at
www.preventium.org.

RESEARCH & EDUCATION ADVISORY COUNCIL

Council members serve as advisors and advocates for the center. They meet twice a year to learn about the latest undertakings of faculty and students and plan ways to support them. They represent a broad range of professional and community expertise. We thank them for their dedication to the center.

Charlie Bascom, PhD
Hamilton, OH

Brent Benkelman, DDS
Manhattan, KS

John Carlin, Former Governor
Manhattan, KS

Eddie Dahlsten
Lindsborg, KS

Clay Harvey, MD
Topeka, KS

Jim Haymaker, MBA
Edina, MN

Mary Jo Heyka, RN
Manhattan, KS

Mike & Elaine Jacobson, PhDs
Tucson, AZ

Ken Jennison
Salina, KS

Clif Jones, MD
Topeka, KS

Bob Kinders, PhD
Walkersville, MD

Bev Lueers
Topeka, KS

Lorene Oppy
Manhattan, KS

Albert Perry
Potomac, MD

Sandy Regier
Overland Park, KS

James & Cibyl Ronen
St. John, KS

Jack Ryan
Manhattan, KS

Bill D. Snyder
Manhattan, KS

Jennifer Sowers
Dodge City, KS

Bill Stamey, PhD
Manhattan, KS

Mary L. Vanier
Manhattan, KS

Julie Veatch
Shawnee Mission, KS

Dale Wright, PhD
Longmont, CO



THE MISSION of the Johnson Cancer Center at K-State is to further the understanding of cancers by funding basic cancer **RESEARCH**, and supporting higher **EDUCATION**, training and public **OUTREACH**.



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DATES OF INTEREST

CANCER RESEARCH AWARDS BANQUET
Friday, April 17, 2009
5PM Clarion Hotel

SPRING COUNCIL MEETING
Saturday, April 18, 2009
Cancer Center
Conference Room
8AM-noon

3RD ANNUAL TOUGH ENOUGH TO WEAR PINK RODEO
Friday, July 24, 2009

12TH ANNUAL REGIER GOLF TOURNAMENT
Friday, September 11, 2009

CENTER STAFF

ROB DENELL, PHD
University Distinguished
Professor, Director

S. KEITH CHAPES, PHD
MARK WEISS, PHD
Associate Directors

JANIS CLARE GALITZER
Assistant to the Director

MARCIA LOCKE
P.R. & Outreach Coordinator

JEAN BRIDGES
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BETTY BOOK
Administrative Specialist

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Development Officer

For information,
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ON BEHALF OF THE CENTER

We thank the partners who joined the fight against cancer in 2008. They were K-Staters, communities, businesses, Kansas high school groups, and people of all ages. They held awareness and fundraising events – both on-going programs and new events. For more information about them, check out the *Accepting a Challenge 2008 Magazine*. If you didn't get one, contact the center and we'll make sure you do.

11TH ANNUAL REGIER GOLF TOURNAMENT raised \$24,000. 60 golfers and many individuals and businesses supported the event. **Grand Mère** served as Premier Sponsor again this year. Mark your calendars for the 2009 tournament on **September 11**.



and **COACH BILL SNYDER** have been supporting the center since 1995! They raised over \$18,000 this year, and they continue to promote the center in every way they can. John Anderson spent 12 cold, rainy hours on McDonald's roof calling for support.

4TH ANNUAL SMOKY VALLEY CHIROPRACTIC event raised \$1,100. Dr. Darrel Loder and his staff donated their services and salaries the days of the event.

CATS AGAINST CANCER, organized by Alpha Kappa Psi business fraternity, raised \$1,800. They sold chances for prizes donated by local businesses and had a booth in Aggieville prior to the home game against Texas Tech.

JEEPIN' FOR A CURE at Briggs Auto raised \$2,000 at their Jeep Jamboree.

2ND ANNUAL KAW VALLEY RODEO, TOUGH ENOUGH TO WEAR PINK raised \$6,000 and informed lots of new people about the center at events held in May, June, and July.

MERCY LIGHT CHALLENGE Frank Beer and Dave Lewis decided to take the challenge to lose weight publicly and raised \$600 and awareness of the center.

INDEPENDENCE HIGH SCHOOL and FREDONIA HIGH SCHOOL girl's basketball teams both raised funds at their cancer awareness nights.

FISH FOR A CURE, an event organized by the friends and family of Lon Doll, raised \$1,710 and special colon cancer awareness. Remember to get a colonoscopy if you're 50 or older!

COMMUNITY GROUPS held events and worked on community efforts focused on cancer awareness and education:

- Women's Health Matters
- In the Pink
- Chicks' Night Out
- Clean Air Manhattan
- Cancer Resource Network

NEW PARTNERS IN 2009



K-State Volunteer Center of Manhattan

Mission: to serve the K-State Campus and Manhattan as a whole by engaging and connecting those dedicated to bettering our community

The volunteer center organized many volunteer opportunities for Martin Luther King Day and featured the cancer center at their booth at the Manhattan Town Center Mall. They submitted an electronic scrapbook including pictures of the cancer center's display to a national technology competition and came in 6th in the nation! Director Lynda Bachelor says she hopes to help inform the community about the cancer center through many of their activities. You can learn more about the volunteer center at www.k-state.edu/volunteercenter.



Booyah, Inc., conducted the *Booyah Benefit* in 2007. It raised awareness of the center and its programs, and encouraged some local businesses to support cancer research at K-State.



Booyah, Inc., is launching a new service called **NO HASSLE GROCERIES** that delivers groceries as well as raises funds for the center. Check it out at www.nohasslegroceries.com. We are grateful to James Sperman and his partners for their continuing efforts on our behalf.